

Public Consultation on the Proposed Closure of Wood Road Branch Surgery

Tuesday 7 May 2019 to 15th September

GP Practice writes to Wolverhampton CCG on the proposed closure of the Wood Road branch surgery

- The GP Practice wrote to the CCG stating their intentions to close the branch surgery.
- The CCG followed the process outlined in the NHSE Primary Medical Care Policy. This includes advice on undertaking public consultation to inform the decision on the future of the branch surgery
- The GP Practice began their public consultation on the proposed closure of the branch surgery on Tuesday 7 May.
- WCCG have been supporting the GP Practice with the consultation process

The consultation process

- A letter to each household for all patients over the age of 12yrs, including those who attend Wood Road, Lower Green or both (9413 letters)
- Posters detailing how to get involved and feedback views
- A questionnaire available online and at both GP surgeries
- Press releases
- Social media
- Drop in events

Consultation Activity



2 Media releases

Media reach

33 pieces of media coverage to date with a total reach of **1,894,889**.

20 balanced and 6 positive articles.
7 articles are negative,



Website information including FAQs



Social media

1 tweet– 734 impressions, 10 link clicks, 4 retweets, 6 likes



8

Consultation events

200+

attendees

Consultation events at:

Lower Green Street x2

Wood Road x 4

Community drop-in event, Linden House x1



1000+ questionnaire responses

Listening and responding throughout the consultation



A meeting with local councillors, local MP and SWR campaign group representatives at CCG



Accepted invitation to attend question and answer panel at public meeting attended by circa 150 people



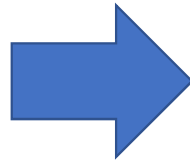
Extended the consultation from 28th July to 15th September



Organised an additional consultation community drop in event to cater for up to 200 people

Consultation Timeline

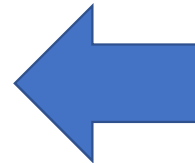
**Consultation
7th May to 28th
July**



**Meeting with MP Eleanor Smith and SWR
group following public meeting.
Consultation extended to 15th September**



**15th September to 31st October all
feedback collated, analysed and
consultation report written**



**November 2019
consultation report to
Primary Care
Commissioning
Committee to inform
decision on proposed
closure of branch
surgery**